

Woodburn Tourism

Information Form

TOURISM ASSET INFORMATION

Attraction Name: _____

Address: _____ City _____

Contact Name: _____ Phone: _____

Email: _____ Website: _____

SITE CLASSIFICATION: _____

(Existing/Emerging/Potential)

Travel Time from Woodburn: _____

Description of Attraction: _____

TOURISM ASSET EVALUATION

CHARACTERISTIC #1: UNIQUENESS AND NATURAL BEAUTY

| Characteristics | Low | | | | | High | N/A |
|---|-----|---|---|---|---|------|-----|
| Unique attraction - one of a kind | 1 | 2 | 3 | 4 | 5 | | |
| Appearance - appeals to senses (see, smell, hear, etc.) | 1 | 2 | 3 | 4 | 5 | | |
| Natural - undisturbed | 1 | 2 | 3 | 4 | 5 | | |
| Other: | 1 | 2 | 3 | 4 | 5 | | |

CHARACTERISTIC #2: HISTORIC/CULTURAL VALUE

| Characteristics | Low | | | | | High | N/A |
|--|-----|---|---|---|---|------|-----|
| Built heritage (20 years or older) | 1 | 2 | 3 | 4 | 5 | | |
| Festivals | 1 | 2 | 3 | 4 | 5 | | |
| Culinary experience | 1 | 2 | 3 | 4 | 5 | | |
| Museum | 1 | 2 | 3 | 4 | 5 | | |
| Memorial | 1 | 2 | 3 | 4 | 5 | | |
| Signage or marker identifying location | 1 | 2 | 3 | 4 | 5 | | |

CHARACTERISTIC #3: PRICE/VALUE

| Characteristics | Low | | | High | | N/A |
|------------------------|-----|---|---|------|---|-----|
| Price to enter /attend | 1 | 2 | 3 | 4 | 5 | |
| Value for price | 1 | 2 | 3 | 4 | 5 | |
| Value of experience | 1 | 2 | 3 | 4 | 5 | |
| Other: | 1 | 2 | 3 | 4 | 5 | |

CHARACTERISTIC #4: ACCESSIBILITY

| Characteristics | Low | | | High | | N/A |
|---|-----|---|---|------|---|-----|
| Accessible all year (specify by vehicle type) | 1 | 2 | 3 | 4 | 5 | |
| ADA accessibility | 1 | 2 | 3 | 4 | 5 | |
| Distance from parking to event/attraction | 1 | 2 | 3 | 4 | 5 | |
| Transport services available | 1 | 2 | 3 | 4 | 5 | |
| Other: | 1 | 2 | 3 | 4 | 5 | |

CHARACTERISTIC #5: AVAILABILITY OF BASIC UTILITIES

| Characteristics | Low | | | High | | N/A |
|--|-----|---|---|------|---|-----|
| Water service availability | 1 | 2 | 3 | 4 | 5 | |
| Sufficient power supply | 1 | 2 | 3 | 4 | 5 | |
| Communication (i.e. internet, telephone) | 1 | 2 | 3 | 4 | 5 | |
| Public restrooms | 1 | 2 | 3 | 4 | 5 | |
| Drainage/sewer system | 1 | 2 | 3 | 4 | 5 | |
| Solid waste management | 1 | 2 | 3 | 4 | 5 | |

CHARACTERISTIC #6: ONSITE FACILITIES

| Characteristics | Low | | | High | | N/A |
|---|-----|---|---|------|---|-----|
| Clean and safe restrooms | 1 | 2 | 3 | 4 | 5 | |
| Men and Women restrooms | 1 | 2 | 3 | 4 | 5 | |
| Facility accommodations | 1 | 2 | 3 | 4 | 5 | |
| Quality of food service | 1 | 2 | 3 | 4 | 5 | |
| Other facilities (picnic, pools, sports, et al) | 1 | 2 | 3 | 4 | 5 | |
| Directional and informational signage | 1 | 2 | 3 | 4 | 5 | |

CHARACTERISTIC #7: OWNERSHIP OF PROPERTY

| Characteristics | Yes | No | N/A |
|---------------------------------|-----|----|-----|
| Local government owned | | | |
| Privately owned/managed/leased | | | |
| Ancestral domain/land claimants | | | |
| Other: | | | |

CHARACTERISTIC #8: QUALITY OF SURROUNDINGS

| Characteristics | Yes | No | N/A |
|--------------------------|-----|----|-----|
| Beautiful views | | | |
| Neighborhood | | | |
| Farm/agricultural area | | | |
| Downtown/commercial area | | | |
| Other: | | | |

CHARACTERISTIC #: DATE OF ACTIVITY/EVENT/ATTRACTION

| Characteristics | Jan | Feb | Mar | Apr | May | Jun | |
|------------------------|------|------|------|------|-----|-----|-----|
| Month(s) of operations | | | | | | | |
| | Jul | Aug | Sep | Oct | Nov | Dec | |
| | | | | | | | |
| Characteristics | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Days of operations: | | | | | | | |
| Characteristics | A.M. | | P.M. | | | | |
| Hours of operations: | | | | | | | |

Additional Information: _____

Inter-Office Use

Date Visited: _____ Attendees: _____

Form Completed By: _____ Date: _____

Placed in Inventory: Date: _____ By: _____

Notes: _____

